



# Become a Sponsor of Michiana's Sixth Annual VegFest

*A Celebration of Plant-Based Living, Health & Sustainability*

**Michiana VegFest, Inc. is a 501(c)(3) nonprofit organization.  
All donations are tax-deductible!**

Join us in supporting **Michiana VegFest**, the region's premier event promoting plant-based food, wellness, and sustainable living. Your sponsorship will showcase **your leadership in community engagement, health, and environmental responsibility.**

## Why Partner with US

- ❖ **2,500+ attendees** at the 2025 event — families, professionals, and students from across Indiana and neighboring states
- ❖ **Exclusive visibility:** Michiana VegFest is the **only** event of its kind in Indiana
- ❖ **Free public admission** draws a large, diverse audience
- ❖ **Positive brand alignment** with sustainability, wellness, and compassion
- ❖ **Extensive exposure** through media coverage, our website, and social media outreach

Your sponsorship supports venue and program costs — including printing, design, outreach, and invited chefs and speakers.

In gratitude, sponsors receive **valuable recognition and promotional benefits**—outlined on the back of this flyer.

## Sponsorship Opportunities

### **Speaker or Chef Sponsorship**

Help us bring inspiring voices and culinary talent to VegFest! Your sponsorship supports one (or more) of our featured presenters, covering their honorarium, travel, lodging, and materials. In return, your business will enjoy marketing visibility and media exposure associated with that speaker or chef.

### **Gift Bags Sponsorship**

Reach every attendee by featuring your **logo on our gift bags** and including your **business card, coupons, or samples** inside. These reusable bags are a popular keepsake, offering lasting visibility.

### **Get Involved**

We would love to discuss all our exciting sponsorship opportunities with you.

Please contact us at [info@michianavegfest.org](mailto:info@michianavegfest.org)

Each sponsorship package offers these valuable benefits:

Sponsorship/Donation Level	Bronze	Silver	Gold	Platinum	Major Sponsor	Exclusive Event Sponsor
	\$500	\$750	\$1,000-2,000	\$3,000-4,000	\$5,000	\$15,000
Exhibit Table	yes	yes	yes	yes	yes	Your company will be the official VegFest sponsor. In addition to the other sponsorship benefits, a <b>website banner</b> and all VegFest promotional materials will include the words <b>"brought to you by [Company Name]."</b>
Recognition during Event	yes	yes	yes	yes	yes	
Logo on Website	yes	yes	yes	yes	yes	
Mentions on Social Media	2+	3+	4+	6+	10+	
Logo in Programs		small	medium	large	large	
Logo on Event Posters & Leaflets			small	large	large	
Logo on Event Billboard & Banners					yes	



Enjoying lunch at Michiana VegFest 2019  
Century Center



Jane Esselstyn, VegFest 2025  
Gillespie Center



Chef demo at Michiana VegFest 2018  
University of Notre Dame