



# Invitation to become a sponsor of Michiana's fourth Annual VegFest

**Michiana VegFest, Inc. is a 501(c)(3) nonprofit organization.  
All donations are tax deductible!**

- ❖ A community celebration of plant-based living.
- ❖ Be part of this increasingly popular approach to healthier, environmentally sustainable, and compassionate living!
- ❖ Guests enjoy appealing foods and chef demonstrations along with renowned speakers to learn more about plant-based living.
- ❖ Admission is free.
- ❖ Attendance is expected to grow from approximately 3,000 guests (2022) to more than 4,000 this year.
- ❖ Guests of all ages come from across Michiana and surrounding states to participate in Michiana VegFest.
- ❖ Sponsorships cover the cost of our venue and overhead expenses such as printing, graphic and web design, outreaching, collateral, and invited speakers and chefs.
- ❖ In return, sponsors receive many benefits, as briefly outlined on the back of this flyer.

## **Speaker/Chef Sponsorship**

Speaker and Chef sponsorships enable organizations and businesses to support one, or more, of our invited Speakers or Chefs. This sponsorship covers expenses for the presenter, including honorarium, travel, lodging, and supplies. In return, it provides sponsors with marketing opportunities and media exposure with that presenter.

## **Gift Bags Sponsorship**

With this sponsorship businesses and organizations can prominently display their logo on the bags and place their business card and/or coupons inside.

## **Contact Information**

We look forward to discussing these opportunities in greater detail with you.

Please contact us at [info@michianavegfest.org](mailto:info@michianavegfest.org).

Each sponsorship package offers exciting benefits, briefly outlined below:

Sponsorship/Donation Level	Bronze	Silver	Gold	Platinum	Major Sponsor	Exclusive Event Sponsor
	\$500	\$750	\$1,000-2,000	\$3,000-4,000	\$5,000	\$15,000
Exhibit Table	yes	yes	yes	yes	yes	Company will be the official VegFest sponsor. In addition to the other sponsorship benefits, a <b>website banner</b> and all VegFest promotional materials will include the words <b>"brought to you by [Company Name]."</b>
Recognition during Event	yes	yes	yes	yes	yes	
Logo on Website	yes	yes	yes	yes	yes	
Mentions on Social Media	2+	3+	4+	6+	10+	
Logo in Programs		small	medium	large	large	
Logo on Event Posters & Leaflets			small	large	large	
Logo on Event Billboard & Banners					yes	



Enjoying lunch at Michiana VegFest 2019, Century Center



Chef demo at Michiana VegFest 2018, University of Notre Dame