



We are thrilled to announce the third annual Michiana VegFest on **Sunday April 24, 2022, 11 AM - 5 PM** at the **Century Center** in South Bend, Indiana.

We hope that your business will choose to be an exhibitor at this event, free and open to the public!

What is Michiana VegFest?

VegFests are community festivals that celebrate plant-based, healthy, ethical and sustainable living. Our VegFest welcomes everyone, from visitors to local businesses, and promotes plant-based resources that can be found right here in Michiana. People will come to enjoy delicious food from local restaurants and businesses and hear well-known speakers on health, ethical and environmental topics. They will be inspired to cook plant-based foods by attending chef cooking demonstrations.

Over 4,000 people attended our second VegFest in April 2019 and most said they would return!

Reasons People Enjoy Our Veg Fest:

- FREE food samples
- Dozens of vendors
- Cooking demonstrations
- Presentations from well-known authors
- Special activities for kids

Attendees Are...

- Curious about veg-eating and healthy living
- Foodies who want to taste innovative preparations
- Shoppers interested in discovering businesses and products
- Michiana locals looking for a fun thing to do on Sunday
- Dedicated to helping animals and caring for the environment



VegFest 2018 at the University of Notre Dame

Showcase your vegan offerings to our crowd of veg-interested people in the area. If you are a food business, you can sell and sample out some of your food, attracting new customers. And if you are looking to test some new vegan options, this is just your crowd!

You may even consider sponsoring VegFest to advertise your logo on our website and in the event program, among other benefits! See <https://michianavegfest.org> for sponsorship levels.

Exhibitor rates at a glance:

- For-Profit Exhibitor: \$175 (2nd space \$87.50)
- Non-Profit Exhibitor: \$40 (2nd space \$20)
- Food Vendor: \$145 (2nd space \$72.50)
- Animal-Related Organization/Sanctuary: \$25 (2nd space \$12.50)

Included: one 8' x 30" table, tablecloth + 2 chairs.

Additional booths are available at half the cost. Electrical outlets and ice are an extra charge.

We hope to see you there!

website: <https://michianavegfest.org>

email: info@michianavegfest.org