



We are thrilled to announce the second annual Michiana VegFest on **April 14, 2019, 11 AM - 4 PM** at the **Century Center** in South Bend, Indiana.

We hope that your business will choose to be an exhibitor at this event, free and open to the public!

What is Michiana VegFest?

VegFests are community festivals that celebrate plant-based, healthy, ethical and sustainable living.

Our VegFest welcomes everyone, from visitors to

local businesses, and promotes plant-based resources that can be found right here in Michiana. People will come to enjoy delicious food from local restaurants and businesses and hear well-known speakers on health, ethical and environmental topics. They will be inspired to cook plant-based foods by attending expert chef cooking demonstrations.

3,000 people attended our inaugural VegFest in March 2018 and said they would return!

Reasons People Enjoy Our Veg Fest:

- FREE food samples
- Dozens of vendors
- Cooking demonstrations
- Presentations from well-known authors
- Special activities for kids

Attendees Are...

- Curious about veg-eating and healthy living
- Foodies who want to taste innovative preparations
- Shoppers interested in discovering businesses and products
- Michiana locals looking for a fun thing to do on Sunday
- Dedicated to helping animals and caring for the environment



VegFest 2018 at the University of Notre Dame

Showcase your vegan offerings to our crowd of veg-interested people in the area. If you are a food business, you can sell and sample out some of your food, attracting new customers. And if you are looking to test some new vegan options, this is just your crowd!

You may even consider sponsoring VegFest to advertise your logo on our website and in the event program, among other benefits! See <https://michianavegfest.org> for sponsorship levels.

Exhibitor rates:

- Nonprofit Organization: \$50
- Food Business: \$170 (+ \$30 paid to St. Joseph County Health Services)
- Non-food Business: \$200

Included: one or two 8'x30" tables + chairs

(electrical outlet is an additional \$54 prior to April 12, or \$80 beginning April 12)

We hope to see you there!

website: <https://michianavegfest.org>

email: info@michianavegfest.org